



St Thomas College, Kozhencherry

Established in 1953 | Reaccredited by NAAC with Grade A | ISO 9001:2015 Certified | ISO 21001:2018 Certified

Affiliated to Mahatma Gandhi University, Kottayam

www.stthomascollege.info

Kozhencherry P.O., Kerala State, Pincode: 689641 Phone: +91-9497445575, 0468-2214566

Faculty Profile

Dr Ria Mammen

Assistant Professor

Department of Commerce

Mobile No. +91 9446323259

✉ riamammen@stthomascollege.info



Personal Details

Date of Birth	29.11.1989
Nationality	Indian
Marital Status	Married
Permanent Address	Nellivialayil, Mallassery P.O, Pathanamthitta, 689646 Kerala, India.

Higher Education

2022. May	PhD, Mar Ivanios College, University of Kerala.
2013 – 2012	M.Phil, University of Kerala.
2010 – 2012	M.COM, University of Kerala .
2007 – 2010	B.COM, K.G College, Pampady, M.G Univerisity.

Professional Position

2nd June 2015 to present	Assistant Professor, Department of Commerce, St Thomas College, Kozhencherry
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Teaching Experience

2015-2023	Undergraduate students
2015– 2023	Postgraduate students

Courses Taught

M.Com	Derivaties and Risk Management
	Indirect Taxes and Customs Duty
B.Com	Financial Accounting

Courses Taught (continued)

- Corporate Accounting

Other Important Responsibilities/Positions Held

- Participated in the Question Bank Upgradation Initiative of Mahatma Gandhi University, Kottayam and Contributed to the Question Bank of B Com First Semester Financial Accounting. (During 2018-2019)
- Participated in Question Paper Setting Mar Ivanios College for the year 2017-18
- Worked as an Internal Mentee in WWS for the period 2015-2017.
- Served as a Question Paper Setter for the Course BBA, University of Kerala for the year 2021.
- Served as a Question Paper Setter for the Course BBA, University of Kerala for the year 2022
- Served as a Question Paper Setter for the Course BBA, University of Kerala for the year 2023
- Served as College PTA Treasurer from 2019-2022
- Served as a member of College Cooperative Store Administrative Committee from 2020 till the date

Professional Membership and Activities

- Indian Accounting Association
- SIRA (Society for Innovative Research Association)

Awards and Achievements

- 2012 ■ Third Rank in M Com

Research Experience

- **Completed Research Degree**, Postgraduate and Research Department of Commerce, Mar Ivanios College Thiruvananthapuram, affiliated to University of Kerala on May 2022)
Guide: Dr George K I (Retd) Principal, Mar Ivanios College Thiruvananthapuram.
Topic- E-tailing Opportunities and Challenges

Areas of Specialization and Interest

- E- Commerce
- Marketing Management
- Financial Accounting
- Corporate Accounting

Research Publications

- **Influential Factor on E-tail Purchase Decision .**
Ria Mammen Emperor International Journal of Finance and Management Research, UGC Approved 45308
- **Marketability of Online Baby care Products in Kerala.**
Ria Mammen, Dr George K I Journal of Gujarat Research Society , ISSN 0374-8588

Research Publications (continued)

- **An Evaluation of Website Quality of online shopping Sites.** Ria Mammen, Dr George K I, . Indian Journal of Accounting
- **Cast A Glance into the Banking Behaviour with IPPB of Rural Area in Kerala.** Ria Mammen, Neethu Mariam Ajith, Bettymol Elizabeth Thampy. Sambodhi. ISSN 2249-6661
- **A Study on E- Wallet Usage During Covid 19 Pandemic .** Ria Mammen, Dr Thamkom Philip Journal of the Maharaja Sayajirao University of Baroda. ISSN -0025-0422
- **Prospects of Online Buying Behaviour of Women customers in Kerala.** Ria Mammen, Jinu Rachel Mathew Wesleyan Journal of Research, ISSN 0975-1386

Project Guidance

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| B Com | ■ SHINY SHAJI PRETTY ACHA VARGHESE RAINU MEERA MATHEW, <i>A Study on The Perception And Satisfaction Of Passengers Towards IRCTC.</i> (2015-2016) |
| B.Com | ■ ASWANI RACHEL RAJU ASWATHY VIJAYAN ATHIRA K R, <i>A Study On Consumer Behaviour Toward Durable Products In Kozhencherry Taluk</i> (2015-16) |
| B Com | ■ PHILIP V THAMPICHAN, <i>A Study On Preference Of E-Commerce Sites With Special Reference To Kozhencherry Panchayath</i> (2016-17) |
| | ■ JINU T THOMAS ALSHIFA BEEGUM O.S BENI MERIN THOMAS, <i>A Study On The Impact Of Demonetization And The Online Purchasing Behaviour Among Youngsters With Special Reference To Kozhencherry Taluk</i> (2016-17) |
| M.COM | ■ RENJANI MARY KOIKKALETH, <i>Study Of Corporate Governance And The Financial Performance Of Selected Indian Companies</i> (2016-17) |
| M.Com | ■ CHINCHU V, <i>The Employee Satisfaction Of Tierra Food Pvt Ltd</i> (2016-17) |
| B.COM | ■ LIGIN KABRAHAM NEVIN VARUGHESE, <i>A Study On Consumers Attitude Towards Green Products</i> (2017-2018) |
| | ■ KARTHIKA S NAIR NAVYA SUSAN PHILIP MIJA A VARGHESE, <i>A Study On Mutual Fund -And Investor Behaviour</i> (2017-18) |
| | ■ JINSA JOHNS MARIAMMA P VARGHESE NISSI MARIAM NINAN, <i>A Study On Employee Welfare Measures In Wynad Exports</i> (2017-18) |
| M.COM | ■ GOKUL K KRISHNA, <i>A Study On Perception Of Beneficiaries Of Education Loan In Kozhencherry Taluk</i> (2017-18) |
| M.Com | ■ LINTA ANN ABRAHAM, <i>A Study on Service Quality Evaluation of SBI with special reference to Kozhencherry Taluk</i> (2018-19) |
| | ■ MARIA SUSAN MATHEW, <i>A Study On The Impact Of Merging Of SBI And SBT With Special Reference To Kozhencherry Taluk</i> (2018-19) |
| B.Com | ■ SANGEETHA MANOJ SARANYA SAJI SHEENA NELSON THOMAS, <i>A Study On On-line Purchasing App With Reference To Flipkart</i> (2019-20) |
| | ■ JILU ELSA JOSEPH JIYA ANNA SAJI KRISHNAMOL, <i>Problems Faced By Women Entrepreneurs In Pathanamthitta District</i> (2019-20) |
| | ■ AMOL MONCY BIJIL M THOMAS AUSTIN JOE MATHEW, <i>A Study On The Influence Of E-Learning Among Students</i> (2019-20) |

Faculty Development Programmes Attended

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| 26.06.2015-24.06.2020 | ■ Orientation Programme,
Ministry of Human Resource Development Pandit Madan Mohan Malaviya
National Mission on Teachers and Teaching. |
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Faculty Development Programmes Attended (continued)

01/10/2020- 15/10/2020	■	Refresher Course in Commerce, Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
27/05/2022-07/06/2022	■	Refresher Course in Commerce, Teaching and Learning Centre, Ramanujan College, University of Delhi, Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
30/10/2022- 13/11/2022	■	Refresher Course in Commerce, Teaching and Learning Centre, Ramanujan College, University of Delhi, Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.

Recent Seminars/ Conferences/ Workshops Attended

25 November 2022	■	Participated in National Online Workshop on Research Ethics and Identifying Predatory and Cloned Journals in Publications, Organised by Indian Institute of Management and Commerce.
10-13 September 2020	■	International Webinar Training Program on Publishing of Papers in Scopus Indexed journals
10 January 2020	■	Participated in One day International Webinar on E-Commerce and its Impact on Global Business, organized by KLE Society's SS Nijalingappa College Bengaluru.
25 September 2020	■	Participated in the Webinar on Intellectual Property Rights; An Overview, organized by St Thomas College, Kozhencherry.
10 November,2020	■	Participated in FDP webinar on Transactional Analysis and Mindfulness in Reflective Teaching Organised by St Thomas College Kozhencherry In association with IQAC.
5 November,2020	■	Participated in Webinar on Project Proposal and Project Funding Organised by St Thomas College Kozhencherry in association with KSHEC.
16 July, 2020	■	Participated in Webinar on Outcome Based Education Organised by St Thomas College Kozhencherry in association with KSHEC.
27 July 2020	■	Participated in Webinar on Understanding and Combating Sexual Harassment Organised by Centre for Women's Studies In association with IQAC, St Thomas College Kozhencherry.
17 July 2020	■	Participated in Webinar on Rebooting Business During Covid Era Organised by Department of Commerce Devamatha College Kuravilangad, Kottayam.
20 August 2019	■	Participated in National Seminar on Scientific Research Process Organised by the Department of Commerce And Tourism Catholicate College Pathanamthitta, Co-sponsored by Mahatma Gandhi University Kottayam
14 March 2018	■	Presented Paper In National Conference on New Age Marketing Organised by School of Management Studies Cochin University of Science and Technology Kochi 22.

Recent Seminars/ Conferences/ Workshops Attended (continued)

10 April 2018	Participated in Seminar on Psychological and Behavioural Skill Development for Happiness in Life Organised by Department of Commerce St Thomas College Pathanamthitta.
15-16 December, 2017	Presented Paper on A Study on Corporate Governance and Financial Performance of Selected Companies Organised by Department of Commerce and Tourism, Catholicate College, Pathanamthitta Kerala.
9-10 November 2017	Presented Paper on E- Banking Innovations and Growth- Indian Scenario Organised by Department of Commerce, Thuchan Memorial Government College Tirur.
12 days National Workshop, 2016	Data Analysis in Social Science Research Organised by the Department of Commerce, Baselius College Kottayam

Recent Seminar/Conferences/Workshops Organized

- Coordinated Budget Analysis 2k21 on 3 February 2021 Organised by Academic Forum In Association with Department of Commerce and Economics.
- Coordinated PGD-GST Orientation on 14 August 2021 Organised by the Department of Commerce In Association with Gulati Institute of Finance and Taxation.
- Coordinated "Live Learn Light Up" Department Extension Activity on 18 December 2021 Organised by the Department of Commerce.
- Coordinated "Ready Set Work" Workshop on Interview Skills on 24th May 2022 Organised by the Department of Commerce.
- Coordinated Commemoration Day and Consecration of New Academic Block, on 27 June 2022 by the St Thomas College Kozhencherry.
- Coordinated Seminar on "Careers in Accounting and Practise" on 10 August 2022 organised by the Department of Commerce.
- Coordinated Seminar on "Insight on Research Concepts" on 19 August 2022 organised by the Department of Commerce.

Skills

Languages known	English, Malayalam,
Coding	M S Office \LaTeX